

#### **PRIVACY POLICY**

#### **Our Mailing List**

Pillar is the sole owner of any information collected on our website and we do not sell or redistribute this information with outside third parties. The personal information you provide us (name, email, address, phone number, etc.) is retained in our records. Pillar pastors have their emails manually added to our mailing lists after signing our network's Covenant of Partnership. You can expect to receive only Pillar events, or Pillar-related information which is in line with our mission. We also receive data from MailChimp on who has viewed our emails and what specific parts of the email were engaged with.

## How does Pillar use my email address/contact info?

Your email address, provided at the time of your application, is used to help us identify your account in our secure records system, Salesforce. Your contact information is also used by Pillar to correspond with you about events and other updates happening within our network via MailChimp, our directory app, and on occasion, our mass texting service and Salesforce. Pillar does share lead pastor contact info with staff and other network pastors to help facilitate partnerships/great commission efforts.

If you would rather not receive these communications or would like to opt out of receiving email or other correspondence of this kind, simply click on the "unsubscribe" link that appears at the bottom of any email from Pillar and follow the simple instructions to have your email address removed. You can also directly email us at <a href="mailto:info@thepillarnetwork.com">info@thepillarnetwork.com</a> to make changes to our communication channels.

# **Cookies**

To enhance your online experience, we use "cookies" or similar technologies on our site. Cookies are text files placed in your computer's browser to store your preferences. Cookies do not contain personally identifiable information. We use "essential" cookies (such as authentication), which are required for any website to run, and we use "non-essential" cookies which help us gather accurate data about website usage. Overall, we use cookies to understand site and internet usage and to improve or customize the content and offerings on our site.

## **Questions**

If you have any questions about our privacy standards, please feel free to contact our staff. We want to be open and transparent about how we use your data.