

Funding Your Vision Checklist

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- Determine the cost of living via:
 - Your spouse's intuition and needs.
 - Someone else who has done what you're planning to do.
 - An area denominational leader.
 - An area church that you're partnering with.
 - Contacts in the community.
- Determine the cost to rent a Sunday gathering space and ministry costs.
- Determine the duration that you'll need funding.

Hint: estimate longer rather than shorter.

How much will you need (personal + ministry)? \$ _____
How long will you need the support? _____ year(s)

- Construct donor tiers of \$25, \$50, \$100 to achieve this goal.

Hint: the spreadsheet available for free download at mattrogers.bio/funding will help you with the math.

How many \$25 donors will you need? _____
How many \$50 donors will you need? _____
How many \$100 donors will you need? _____
How many **total** donors will you need? _____ (add the 3 above)
How many do you need to brainstorm? _____ (2x the total donors)

- Brainstorm a list of donors.

Hint: the spreadsheet available for free download at mattrogers.bio/funding will help you brainstorm.

- Prepare your communication:
 - Introductory Letter
 - Vision Document
 - Follow-up Postcard
 - Online Presence
 - Church Planting Prospectus (not essential in all cases)

- Mail letters to strategic geographies
- Make follow-up calls
- Set a meeting (and record it)
- Meet and ask for:
 1. Prayer
 2. Monthly support
 3. Tangible needs
 4. Planting partners

- Record the meeting and follow up
- Send a "Thank You" note
- Send a monthly newsletter
- Track the monthly giving